



Agency Based Digital Marketing Academy

3 months
Intensive Training
Program

Become an Expert
Digital Marketer

Build Portfolio
with our Real Time
Projects

Why is a Digital Marketing Career a Good Option?

High Demand and Job Security:

With the rapid shift towards online business, the demand for skilled digital marketers is growing, providing strong job security.

Diverse Opportunities:

The field offers a wide range of roles, from SEO and content creation to social media management and analytics, allowing for specialisation and growth.

Creativity and Innovation:

Digital marketing allows for creative expression through content, design, and campaign strategies, making the work dynamic and engaging.

Flexibility and Remote Work:

Many digital marketing roles offer flexible work arrangements, including the possibility of remote work or freelancing, providing a better work-life balance.

Impactful Work with Measurable Results:

Digital marketing offers the ability to see immediate results from your efforts, with metrics that track engagement, conversions, and ROI, making the work rewarding and data-driven.



Our Specialities

AI-Powered Digital Marketing

Advanced Strategy Exploration

Industry Experience

Agency-Based Digital Marketing

Live Projects

Classes Taught by Agency Experts

- ✓ Hands-On Experience
- ✓ Mentorship from Experts
- ✓ Job Placement Assistance
- ✓ Industry-Recognized Certification

Course Overview

Duration

3 Months

Mode

Online

Modules Covered:

1 Fundamentals of Digital Marketing

Build a solid foundation in digital marketing principles and strategies.

2 Graphic Designing

Master the basics of graphic design for digital platforms using popular tools like Canva.

3 Website Designing

Learn how to design user-friendly websites with WordPress & other CMS platforms.

4 Search Engine Optimization (SEO)

Gain insights into ranking websites higher on Google and other search engines.

5 Social Media Marketing

Become an expert at leveraging platforms like Facebook, Instagram, and LinkedIn to grow businesses.

6 Advanced Advertising Methods

Learn innovative advertising techniques to maximise ROI.

7 B2B Marketing

Understand how to build successful digital campaigns for B2B markets.

8 LinkedIn Marketing

Harness the power of LinkedIn to reach professionals and decision-makers.

9 Search Engine Marketing (SEM)

Get proficient in managing paid campaigns on search engines like Google.

10 Google Ads (PPC)

Dive deep into Google Ads and master high-converting pay-per-click campaigns.

11 YouTube Marketing

Learn how to create and optimise videos for YouTube to reach a broader audience.

Who is this Course for?

- Aspiring Digital Marketers
- Marketing Professionals
- Entrepreneurs & Business Owners
- Students & Graduates
- Anyone Looking to Advance in Digital Marketing


Exclusive Benefits:

- Free Access to Industry-Standard Tools
 - 1-on-1 Mentorship & Career Support
 - Live Project Experience
 - Course Completion Certification
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Master 20+ Tools

Google
AnalyticsWORDPRESSMetaSEMRUSHGoogle Tag ManagerMOZGoogle AdsUbersuggestCanvaGoogle Search
ConsoleGoogle TrendselementorYouTubeSite KitahrefsyoastHubSpotRankMathGoogle My BusinessHootsuitebufferLinkedIn

You will get hands on training
on these AI Tools

Meta AI
AIGeminiCopilotChatGPTGravityWriteDALL-EAdobe Firefly

Become an expert Digital Marketer

Apply Now!



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